



WESTERN CANADA
FASHION WEEK



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Sponsorship Opportunity: Charitable Seats

Empower Youth in the Community

At Western Canada Fashion Week (WCFW), giving back to youth and the less fortunate is something we continue to make our priority. Our mission from day one has always been about creating collaborative experiences, positive relationships, nurturing creativity and impacting disadvantaged groups and individuals in a positive way.

Generosity and community are two essential defining characteristics that shape our pride in WCFW and we hope that you or your company will join us in our efforts. Each night of WCFW, we provide youth organizations and schools an opportunity to attend our event for no charge through the Charitable Seats Program.

In the past, we have worked with iHuman, Chimo Youth Retreat Centre, YESS, and several high schools that offer trade, home economics and arts programs. We have found that youth that may be headed down a negative path begin to work toward creating a better life for themselves once they are exposed to a create experience. Additionally, we often pair up youths with designers or production staff as mentors when they show an interest.

How You Can Help

You can purchase tickets as a donation to support the WCFW Charitable Seats Program at \$25 per ticket. For example: if you donate \$250.00 to our Charitable Seats program, you will be buying 10 tickets for 10 students to attend WCFW.

Your name or company name will go on sponsorship page of the WCFW website along with the name of the youth organization you supported. We will also display this on our screen at WCFW. The youth attending the event with the tickets you funded will wear lanyards recognizing your support.

You may select your own youth organization to support if you desire. If your business or organization would like to sponsor charitable seats, you may purchase them by email transfer (Interac) or by mailing a cheque payable to Western Canada Fashion Week.

Please contact Sandra for more information and to get involved. Thank you for your generosity and community spirit.

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