



WESTERN CANADA
FASHION WEEK

WESTERN CANADA FASHION WEEK: CREATING A COMMUNITY, BUILDING AN INDUSTRY

Fantasy Hair Competition

The Fantasy Hair Competition is an exciting platform for creative, driven stylists to showcase their talents. Stylists can challenge and promote themselves through their hair artistry with a fantasy concept. Competitors create a “fantasy” look, normally not worn in the real world, on a single model, with the emphasis on hair. Any colours or hair lengths may be used accompanied by attire that enhances the fantasy look. Props may be incorporated as long as the model can carry them. The competition date and prizes can be viewed at www.westerncanadafashionweek.com/competitions.

Competition Guidelines

1. **Registration:** To enter the competition, you must register with Western Canada Fashion Week (WCFW) by filling out the attached registration form and submitting it with your \$75.00+GST entry fee as per the instructions on the form.
2. **Total Look Competition:** Makeup, attire and hair must all work together to present the strongest fantasy image.
3. **Model Presentation:** Model presentation is very important; please ensure your model has the appropriate look and walk for a runway presentation. Please refrain from any full nudity, pasties are required for women.
4. **Judging criteria:** Judging is based on the following criteria:
 - Creativity of image and vision for a total look presentation
 - Quality of workmanship with hair
 - Balance, shape, form
 - Use of colour
5. **Model Selection:** You may use your own model, agency model or a model you select from our model profiles at PHABRIK art+design.
6. **Competition Day:** When arriving at the ATB Financial Arts Barns on the day of the competition, please use the models entrance only. **Doors will open at 4:00 p.m.** Each entrant is required to have their model registration/release sheet present at the door in advance as only models and personnel with their names registered will be allowed access.
7. **Rehearsal for Competitor + Model:** Please arrive with your model at the ATB Financial Arts Barns between 4-6 p.m. on the day of your show. The model should come to the event with hair and makeup near complete; there are dressing rooms for final touch ups. **There will be a rehearsal at 6:00 p.m. with the full technical team** (not a dress rehearsal).
8. **Keep your backstage area tidy:** Bring snacks and beverages for your model (no alcohol is allowed on the premises). **Ensure your area is clean at the end of the evening. WCFW is not responsible for lost or stolen goods.**
9. **Responsibility for model:** Entrants are responsible for their model once the show is complete. This is especially important for any model under the age of eighteen.
10. **Show seating:** Please show respect for the WCFW show personnel and the audience. No leaving and returning to the backstage area. There is no access for backstage personnel to enter the Westbury theatre runway area. Any personnel wishing to see the show may be allowed access into the Westbury theatre if there is still seating available.

FANTASY HAIR COMPETITION REGISTRATION FORM + RECEIPT

Please print clearly (or type directly into editable PDF form and save). Any questions about the application can be directed to Sandy Roberts at haircontest@wcfw.ca. To arrange for payment by cash or cheque, please email haircontest@wcfw.ca.

Submit completed form with payment by email (with electronic funds transfer) to haircontest@wcfw.ca

Competitor Information - Hair Stylist

Full Name: _____ Date: _____
Address: _____ City _____ Province _____ Postal Code _____
Phone: _____ Email: _____

Model Information

Full Name: _____ Date: _____
Address: _____ City _____ Province _____ Postal Code _____
Phone: _____ Email: _____

Competitor + Model Agreement

Fees for a competitor: \$75+GST. Fees are non-refundable unless the cancellation is given to Western Canada Fashion Week at least 45 days in advance. **Cheques should be made payable to Western Canada Fashion Week.**

I agree to participate in Western Canada Fashion Week in the Fantasy Hair Competition. I understand and agree to the above conditions of this legal and binding contract. I will not hold WCFW responsible for any allergic reaction or harm that may come to the model as a result of product use or application by the hair stylist/makeup artist.

Signed, _____ Date: _____
Hair Stylist Signature

Signed, _____ Date: _____
Model Signature

Receipt

Paid by _____ Received by _____ Date: _____
Name WCFW Staff Signature

Please keep a copy for your records and have it signed at WCFW. We do not provide another invoice.

COMPETITOR/MODEL RELEASE FORM + BACKSTAGE ACCESS LIST

Submit completed form with the Registration Form if you have the model's signature. Otherwise, bring the completed form to the ATB Financial Arts Barns on the day of the competition for entry backstage.

Backstage access shall not exceed 4 individuals.

For valuable consideration, I hereby irrevocably consent to and authorize Western Canada Fashion Week to use any and all photographs and video, in all forms, which have been taken of my work and model (listed below). The photographs and/or video in all forms shall constitute the property of Western Canada Fashion Week.

Entrant: _____ Signature: _____ Date: _____

If the model is under the age of eighteen (18) years, consent must be signed by a parent or guardian who agrees: I represent that I am the parent/guardian of the model named. For value received I hereby consent to the foregoing on his/her behalf.

Model's Name	Signature (Parent/Guardian if under 18)	Email Address (Required)

Backstage Access List

1	Entrant:	
2	Model:	
3		
4		