



WCFW
**WESTERN CANADA
FASHION WEEK**

WESTERN CANADA FASHION WEEK: CREATING A COMMUNITY, BUILDING AN INDUSTRY

PHABRIKATED Art+Design Competition

Western Canada Fashion Week (WCFW), PHABRIK Magazine and PHABRIK art+design present PHABRIKATED: one of the most innovative fashion and art competitions. Artists, fashion designers, and industrial designers are encouraged to get creative and design one original, full length gown **made of any material except fabric**.

The top three finalists of the competition will announced by media partners and their creations displayed during Western Canada Fashion Week. Finalists are awarded cash prizes and professional photographs of their creations. Additional prizing information can be viewed at www.westerncanadafashionweek.com/competitions.

Submit Registration by email to sandra@wcfw.ca

Competition Entry Details

Competition Registration

- Completed Entry and Release Form
- A short written commentary outlining your overall concept including:
 - Art and design influences
 - Why your entry is unique and innovative
 - An explanation for your inspiration of material choice
- An 8.5"x11" sketch of your finished full length gown on white paper (copy or reproduction of original)
- A sample of your proposed non-fabric material

Final Gown Submission, Date and location to be announced to competitors

- Completed gown with form

Competition Rules + Regulations

1. **Non-fabric only:** Do not use any fabric in your design.
2. **Originality:** All designs must be your own original idea.
3. **Sizing:** Gowns must be floor length and fit standard sized mannequins.
4. **Complementary techniques:** Feel free to use any combination of techniques including, but not limited to fashion, theatrical airbrush and special effects.
5. **Form for display:** You must supply a mannequin or form to display the gown for the competition.
6. **Label design submissions:** Clearly print your full name and email address on every item submitted.
7. **Submit copies:** Do not send your original artwork. Instead, all designs should be clear, non-smudging reproductions or copies.
8. **Final gown:** Winning gowns will become the property of WCFW for 6 months after the competition judging to be used in competition promotional material.

PHABRIKATED ART+DESIGN COMPETITION ENTRY AND RELEASE FORM

Please print clearly (or type directly into editable PDF form and save). Any questions about the application can be directed to Sandra Sing Fernandes at sandra@wcfw.ca.

Submit completed form by email to sandra@wcfw.ca

Competitor Information – PHABRIKATED

Full Name: _____ Date: _____

Address: _____ City _____ Province _____ Postal Code _____

Phone: _____ Email: _____

How did you learn about PHABRIKATED? _____

By signing this Entry and Release Form, I acknowledge that I have read and understood the official rules and regulations for the PHABRIKATED Art+Design Competition and agree to abide by them. I represent that the attached work qualifies for submission to this competition. I hereby give my consent to Western Canada Fashion Week (WCFW) and to those it may authorize to photograph and film me and/or my work, to quote and record statements made by me, and to use, reproduce, publicly display, distribute, sell, and/or create derivative works from images of me and/or my artwork and statements made by me (with or without my name) and identify me by name and with my school and employment information, in all forms of media now known or later developed, including the internet, for any editorial, promotional, advertising, trade, commercial, or other purpose whatsoever, in perpetuity throughout the world.

I understand that WCFW and those it may authorize shall not be responsible for unauthorized duplications and/or use by third parties on the internet or otherwise. I hereby release WCFW, those it has authorized, and their respective successors and assignees, from any and all claims and/or damages that may arise regarding the use, reproduction, display, distribution, and/or sale of images of me and/or my artwork, and statements made by me as consented to herein, including any claims of defamation, invasion of privacy or infringement of moral rights, rights of publicity, or copyright.

By signing this form, I certify that any work submitted is original and mine alone and that I have the right to grant the permissions herein granted. I have read and understood this form.

Entrant: _____ Signature: _____ Date: _____

Registration Receipt

Received by _____ Date: _____
PHABRIK Staff Signature

Please keep a copy for your records and have it signed at PHABRIK art+design.