



WESTERN CANADA
FASHION WEEK

WESTERN CANADA FASHION WEEK: CREATING A COMMUNITY, BUILDING AN INDUSTRY

Thank you for your interest in Western Canada Fashion Week (WCFW), which was established in 2005 and has developed into a nationally-recognized fashion and design event. As the second-largest Fashion Week in Canada, WCFW continues to grow each season, creating a community of designers, stylists, makeup artists and industry professionals who shape this unique fashion, art and design experience that allows all designers to showcase their work to both buyers and clients.

WCFW On-Site Vendor Area | Style Gallery

The Style Gallery is the vendor area in the foyer of the ATB Financial Arts Barns that runs at every fashion week event. It is a great venue for local clothing and jewelry designers as well as artists to showcase and sell their items to a style-conscious audience across all demographics. Vendors can run for the full eight days, or for a portion of fashion week.

- Vendor Area:** Local designers, jewelry makers, beauty products, artists, furniture and housewares are all welcome to showcase and sell their work in the foyer of ATB Financial Arts Barns during WCFW.
- Audience:** WCFW attendees, staff, volunteers and show participants number at least 450 every night. The foyer is open at 7pm each night for the 8pm show. There is a 15 minute intermission during each show and attendees exit through the foyer when the show ends around 10:30pm.
- Fees:** Table rental fee is \$400.00+GST for 5x3 foot table or \$600.00+GST for 8x3 foot table in the ATB Financial Arts Barns.
- Setup Time:** Setup takes place will be the day before WCFW opening night from 12-5pm or on the opening night 4-6pm. Please visit www.westerncanadafashionweek.com for the upcoming season's dates.
- Sample Sale:** Style Gallery exhibitors receive free entrance to Western Canada Fashion Week Sample Sale on the Saturday following WCFW. There is a 20% commission on sales only during the Sample Sale.
- Registration:** Fill out the attached Registration Form and submit with your payment as per the instructions on the form.

VENDOR REGISTRATION

Please print clearly (or type directly into editable PDF form and save). Any questions about the application can be directed to vendors@wcfw.ca. To arrange for payment by cash or cheque, please email sandra@wcfw.ca.

Submit completed form with payment by email (with electronic funds transfer) to sandra@wcfw.ca

Company Name: _____ Date: _____
Company Address: _____ City _____ Province _____ Postal Code _____
Contact Name: _____ Phone: _____
Website: _____ Email: _____
Type of merchandise sold (clothing, hats, jewelry, etc.): _____

Vendor Agreement

Table rental fee is \$400.00+GST for 5x3 foot table or \$600.00+GST for 8x3 foot table in the ATB Financial Arts Barns. Fees are non-refundable unless the cancellation is given to Western Canada Fashion Week at least 45 days in advance. **Cheques should be made payable to Western Canada Fashion Week.**

I, _____ of _____
Name Company

agree to participate in Western Canada Fashion Week in the WCFW Vendor Area/Style Gallery. I understand and agree to the above conditions of this legal and binding contract.

Signed, _____ Date: _____
Signature

Receipt

Paid by _____ Received by _____ Date: _____
Name WCFW Staff Signature

Please keep a copy for your records and have it signed at WCFW. We do not provide another invoice.